

# InterPlay Million Connection Campaign

## What counts as an InterPlay connection?

**In general terms, a connection is anytime a bit of InterPlay happens between two or more people.**

- Could be a small bit or a big bit.
- Could be an overt bit or a sneaky bit.
- Could be in person or electronic.
- Could involve using a form, or just sharing a tool or idea.

If you're not sure something counts, use your best judgment! We want to be responsible but not tight about this. Estimations may be necessary!

## Examples

- 10 people in your class or Untensive counts as 10 connections. (If your class goes for several weeks, you get to count each session separately.)
- You do a presentation for 100 people in which you talk about some aspect of InterPlay (like "Easy Focus" for example) or share a form—that counts as 100 connections.
- You use "Babbling" as a community-building activity at a meeting, but you don't mention InterPlay. You can count those connections anyway! (Even better, next time mention InterPlay!)
- You ask a group of folks to take a deep breath and let it out with a sigh. You can count that.
- You share some InterPlay wisdom through your blog, email or website and have some way of tracking how many people accessed the info. You get to count those connections.
- You talk about InterPlay on a radio show and have some way of determining how many people listened. Count 'em!

- You might use InterPlay tools or wisdom in a particular interaction in the world. If you know that InterPlay was an important part of being able to make that connection, you can count it.

Some things we might not count:

Two different leaders shouldn't count the same event.

Just publicizing an event probably wouldn't count as a connection unless a specific bit of InterPlay was used or communicated.